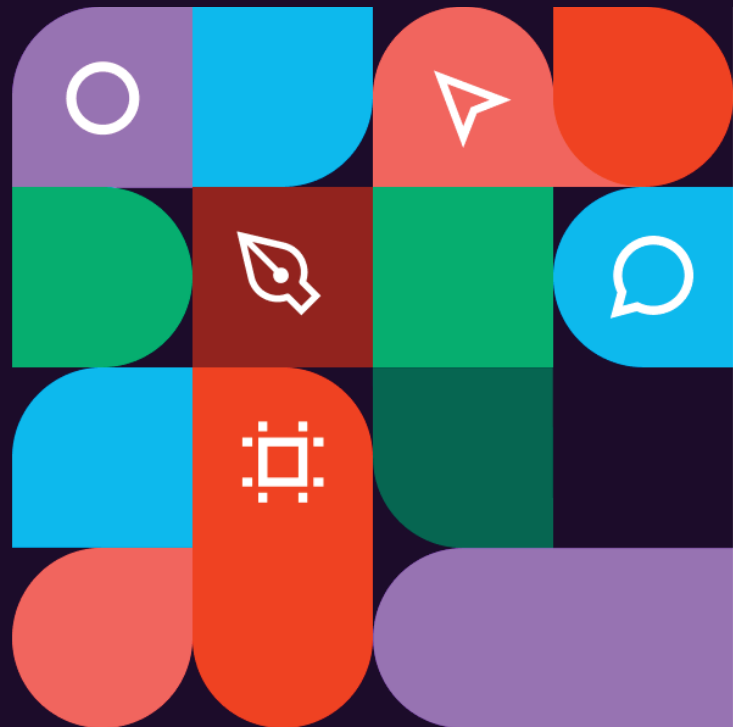


Few Good Reason to Choose Figma



01. Easy to access and gives you a better experience.

Figma is a web app you can run it in a browser and therefore on pretty much any operating system and its very light weight.

Sketch, which has been a Mac-only app Artboards.

In Figma are called frames, and they're much more powerful than Sketch.

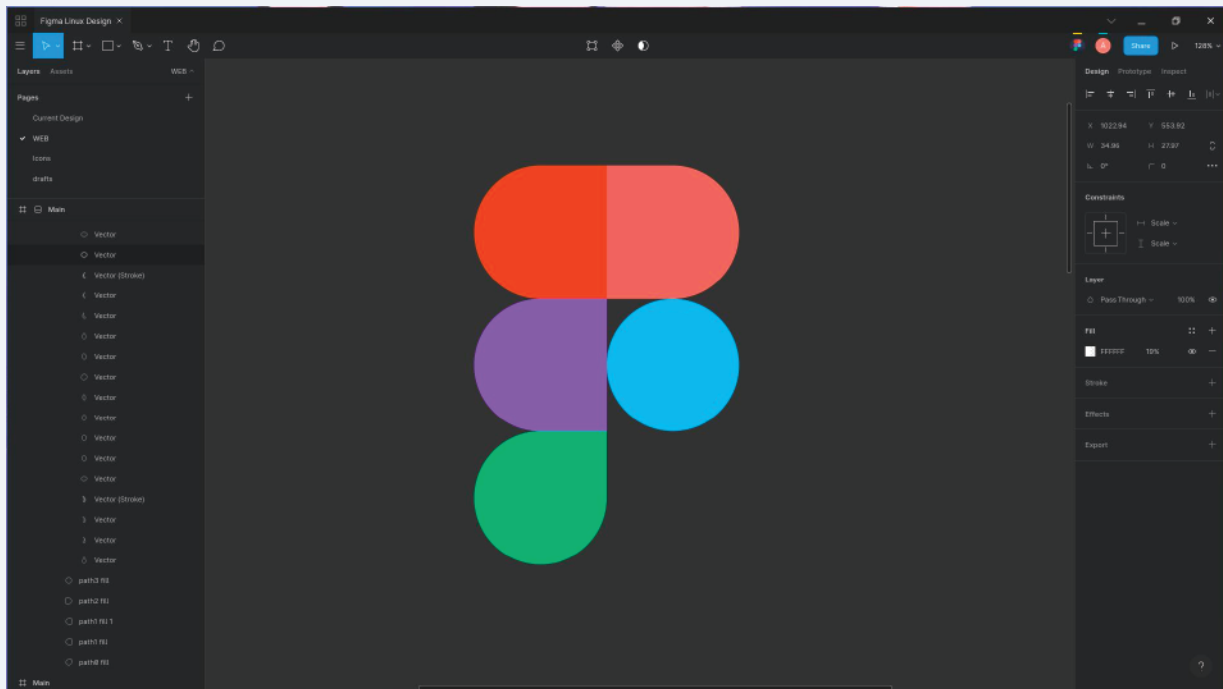


Figure of figma

02. More Stable tools.

Figma's shape tools also feel a step ahead of Sketch. For ellipses, there is now the ability to easily carve out pies and donuts.

Figma takes a dramatically different approach by making styles cascade. That means you can save styles for text (font, size, weight, line-height, etc.), colors or effects (drop shadows, blurs, etc.), and then mix and match them on elements.



Figure 01

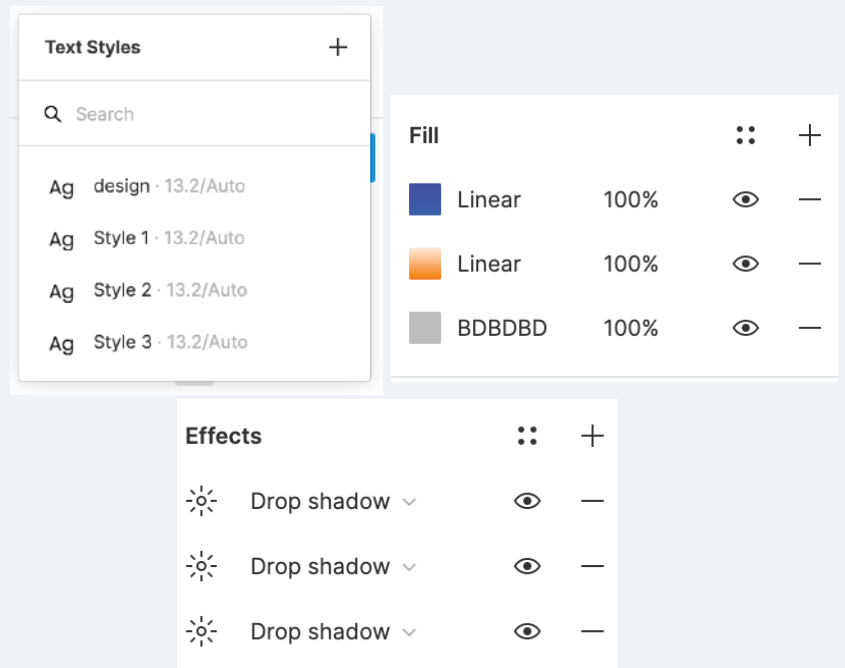
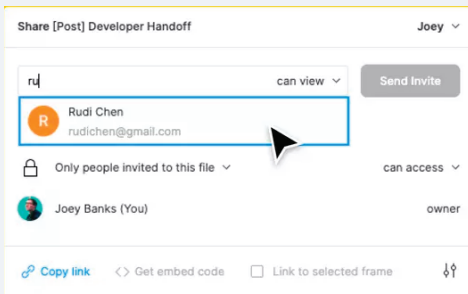


Figure 02

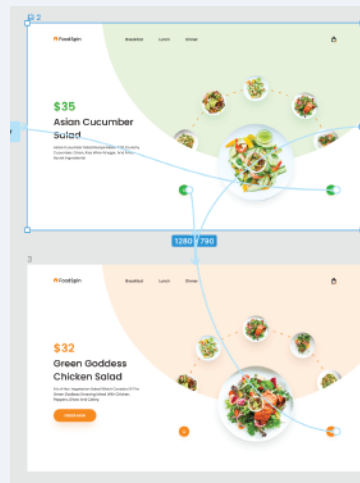
03. More Friendly with prototyping and easy for sharing specs to dev.

While Figma lets you share the prototypes with a simple link with Sketch you need to upload your file to the Sketch cloud before you can share it with others developers who are viewing the file can get specs for the design elements from Zeplin or Avocode — and export any image assets they need.

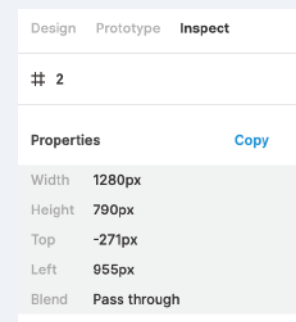
In Figma there is an additional feature called inspect to allow user to copy entire properties of that element.



Sending access image



Prototyping image



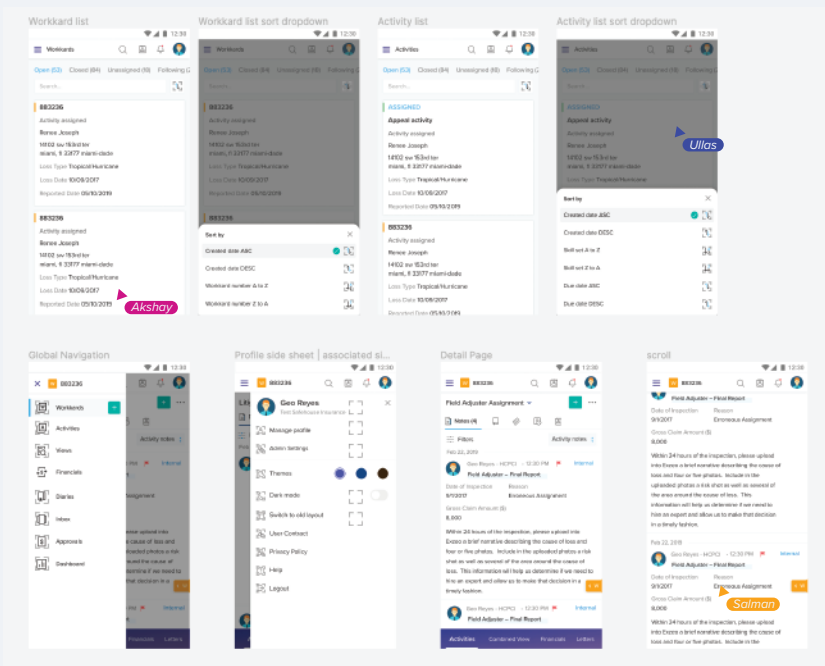
Copy specs image

Note: For Figma designs, there are three levels of access: 1) owner 2) can edit, and 3) can view.

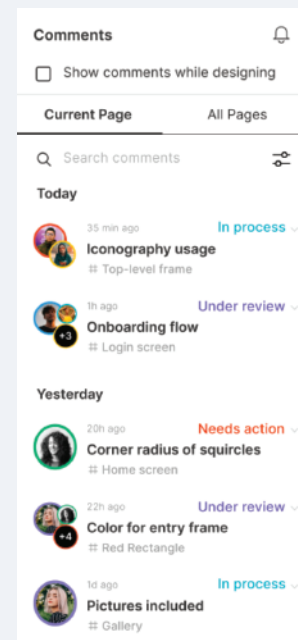
04. Best collaborative tool at the same time.

Going beyond collaborative editing, sharing your work is also more streamlined in Figma than in the other apps. You can either invite others to see or edit a design or simply send a URL to the design file or prototype preview.

Figma also has a built-in commenting system which is important when reviewing designs with broader teams and clients



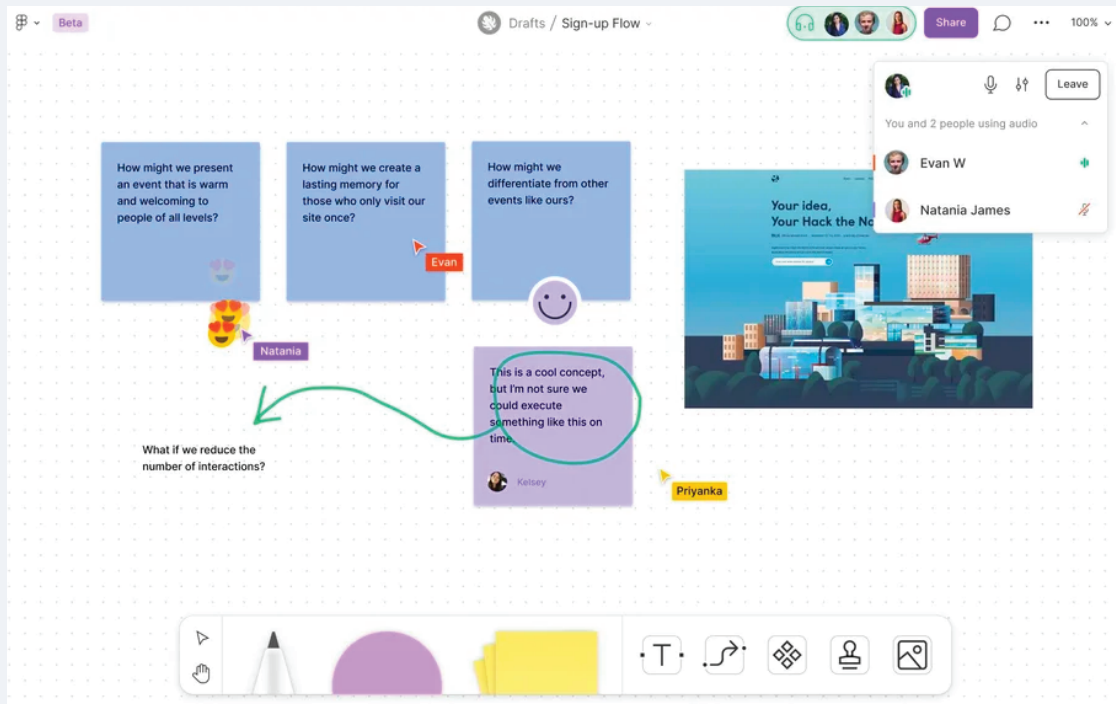
Same time collaborating image



Commenting Image

05. Introduce new features in figma.

Figma's next product is a multiplayer whiteboard called FigJam in this feature you can collaborate with your teammates and creates diagrams, flowchart, and do brainstorming etc. Another one is branching for their files and have granular control over their most important design files.



Figjam image

Coming soon exiting features in 2021.

Audio feature is planning in 2021 to add sounds in your design elements.

Improving Mirror mobile app.

Allow to add community publishing.

Giving an ability to access 500+ multiplayer

Lastly me and our team, at this moment Figma strikes the best balance between features, usability, and performance.

